



THE CORNERSTONE
a ministry on the move

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We thank God for:

Make Up Sharathon
September 22 - 24

WJLU 89.7 FM • WJLH 90.3 FM • DeLand/Daytona 97.3 FM • Deltona 102.7 • WMFJ 1450 AM SEPTEMBER 2010

Music with a Message by Chris Johnson



Recently I was driving through Daytona Beach and I saw one of The Cornerstone bus benches. As I surveyed the bench, I noticed the phrase "Music with a Message". Slogans are not new to society and it seems that every business has developed some kind of catch phrase to set their product apart from the competition. Here at The Cornerstone, we are about more than just a fancy slogan. We really are dedicated to reaching the lost for Jesus Christ and discipling the saved throughout the Volusia, Flagler and St. Johns area. We do this by broadcasting great music that faithfully proclaims the gospel in song and by delivering the best in Bible teaching from nationally-known teachers whose sole purpose is faithfulness to God's Word. Many often wonder why the ministry operates in this two sided fashion. The answer is simple. The music directs our hearts and minds to the greatness of our God. The Bible is clear that God has ordained the preaching of His Word as the means by which He speaks life to the dead heart of the lost person while, at the same time, directing the steps of His children. All this is accomplished through the faithful proclamation of the Bible. As many in the "Christian" community seek to dumb down the preaching of God's Word, The Cornerstone believes there is no better way to reach our community than to remain faithful to God's prescribed way of ministry. It is our heart to continue this mission. As faithful soldiers in the army of our Lord we are committed to the mission of our great General. He has commanded that the world be reached with His Gospel and it is every believer's responsibility to fight the good fight of faith. As our nation continues to spurn the ways of God

we will continue to see wickedness abound. The Cornerstone remains committed to being a lighthouse of truth unto all that our God will call but we are not alone. You, the listener, are as much a part of this ministry as we are. Your faithful support is the key ingredient to seeing this ministry continue to reach your life and multitudes of others. Support comes in many formats. There are prayer partners, volunteers, and financial supporters. This month we are conducting a makeup Sharathon. This is an opportunity for you to help keep The Cornerstone going strong. Please pray that God will help the ministry raise the needed funds to continuing reaching our community. If you are not currently a financial supporter of The Cornerstone, please consider partnering with us this month.

Testimony

While spotting bumper stickers Chris was approached by a woman. After short greetings, the woman told Chris some of her story. In recent years, she had been homeless and lived in the woods; she had lost everything and had even gotten in trouble with the law. She then told Chris how God had rescued her through The Cornerstone. She repented of her sin and came to faith in Jesus Christ. The music and teaching programs are dear to her heart as they minister directly to her everyday needs. God has been and continues to restore her life...



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Making Up the Difference to Make a Difference

by Bill Powell



As a father of three boys, I spent many hours at their games. I went to baseball, volleyball, and basketball games plus because of weather or other extraneous circumstances, there was the occasional make up game. It was necessary to have a complete season to make up the games that were missed. Speaking of making up, I also remember the song *The Christmas Shoes*. A little boy went to pay for some special shoes for his mother who was dying and he didn't have enough money. A man in line was watching this unfold and he decided to make up the difference. If that scene didn't make you tear up, you don't have a soul. Some employers will let an employee who had a doctor's appointment or other appointment stay late or come in early to make up the difference so they can have a full paycheck. Let me get to the point. In March we had a Sharathon with a goal of \$200,000 for the year. Had we made our goal, it would have allowed us to finish our season, reach those who need this ministry and give us a full paycheck to pay the bills. We didn't make it but the need is still there. After that Sharathon someone asked me,

"What are you going to do?" I said "We will trust in the Lord and if necessary have a second Sharathon." We have a small staff and no debt but it costs a lot to operate this ministry and we have always been careful with God's money. The down side is we have very few places to cut. We have streamlined our accounting and taken advantage every place we can with volunteers and technology. If you look at our history, you will see we have done a lot with a little, in part because of those who love the Lord and realize this is His ministry, doing His work. We have also been cognizant of the fact many are continually asking for money. We have always minimized our requests for your financial support. Until last year we only asked for your financial support once a year. Last year we did ask you to help us fund Big Foot, which was a twelve year project that we had saved for but needed a little help. The Big Foot power increase on 90.3 is up and running and reaching many more for the cause of Christ. I encourage you to go to our website and look at our history. You will see how so much has been accomplished over the years. By the way, the website was recently upgraded by our small staff.

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Hebrews 6:10 (NKJV)

For God is not unjust to forget your work and labor of love which you have shown toward His name, in that you have ministered to the saints, and do minister.

Where Jesus Loves
www.wjlu.org

Contact Us
Call Us: 386-756-9094
Toll Free: 888-756-9094
E-Mail: wjlu@wjlu.org
Website: www.wjlu.org

Cornerstone Budget Income for 2010

Income Source	Income Projected 2010	Income Projected 2009	Income Actual 2009
Business Sponsors	\$65,000	\$60,000	\$55,291
Donations	\$200,000	\$200,000	\$156,766
Programs	\$118,000	\$115,000	\$116,825
Rental income	\$7,500	\$6,000	\$11,330
Misc. Income	\$30,000	\$50,000	\$143,454
Total	\$420,500	\$431,000	\$483,666

Make-up Sharathon
Wednesday - Friday
September 22-24
Goal \$70k

Special Dates

September 6
Labor Day

September 12
Grandparent's Day

October 2nd
Saturday
 Visit The Cornerstone booth at Port Orange Family Days

THE CORNERSTONE

A monthly newsletter for the Cornerstone Community

Check out The Cornerstone website for upcoming events in our community
www.wjlu.org

Newsletter Design: Cathy Fontaine

Continued from page 1

Last week two CEOs from two secular radio corporations (which own thirty or more stations) visited our studios. They were amazed at our ministry. I heard at least four times, "What a nice place you have here!" They also commented that when they listened, they thought we were syndicated from a major market station. They were shocked to learn we do all of our own programming. We have a talented staff and a pool of talented volunteers. The world could never do what we do with the money we have.

The reason I say this is we have something special here. We are making a difference. Lives are being changed and when I say "we," I mean you, me and all who listen and give financial support. With all that being said, we need your help. We need to make up the short fall. So, September 22-24th we will interrupt our regular programming to ask our listeners to help us make up the difference. The goal is \$70,000. If we can make it up in one day we will stop and go back to regular programming.

As we have said in the past, we ask for what we need and this is biblical. We don't just try to see how much we can get. If

we could fund the ministry in another way we wouldn't have any Sharathons for operating expenses. We also realize many of you have given sacrificially and we don't want you to give more. It is our goal to encourage those who are new listeners or haven't given to help make up this shortfall.

God bless each and every one of you who have given and seen the value of this ministry to our community. Spread the word and encourage your friends, family and associates to listen. Together we are making a difference!

Matthew 7:7 *Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you.* 8 *For everyone who asks receives, and he who seeks finds, and to him who knocks it will be opened.* 9 *Or what man is there among you who, if his son asks for bread, will give him a stone?* 10 *Or if he asks for a fish, will he give him a serpent?* 11 *If you then, being evil, know how to give good gifts to your children, how much more will your Father who is in heaven give good things to those who ask Him!* (NKJV)



Cornerstone Budget Expense for 2010

	Projected Expense 2010	Projected Expense 2009	Actual Expense 2009
Legal & Accounting	\$5,000	\$15,000	\$16,120
Advertising	\$20,000	\$5,000	\$779,000
Audio Streaming	\$3,000	\$6,000	\$6,000
Concert Expense	\$1,000	\$1,000	\$0,000
Engineering	\$15,000	\$15,000	\$4,000
Fees, Dues Subs.	\$1,800	\$1,800	\$815,000
Equipment rental	\$1,600	\$1,600	\$1,711
Fundraising	\$10,000	\$5,000	\$2,506
Insurance	\$40,000	\$40,000	\$40,103
Licenses & permits	\$100	\$100	\$661,000
Ministry materials	\$1,500	\$1,500	\$1,261
Music fees & imaging	\$5,000	\$5,000	\$4,721
Office Supplies	\$6,000	\$5,000	\$5,819
Printing	\$10,000	\$10,000	\$8,811
Postage & freight	\$4,500	\$4,500	\$4,744
Rent	\$23,600	\$23,600	\$22,900
Repairs & Maintenance	\$10,000	\$10,000	\$5,827
Payroll	\$159,000	\$159,000	\$144,491
Taxes	\$500	\$5,000	\$288,000
Satellite Fees	\$1,760	\$5,280	\$1,760
Software	\$3,000	\$1,000	\$549,000
Utilities	\$54,000	\$35,000	\$29,572
Debt Reduction	\$0,000	\$46,498	\$46,498
Total	\$376,360	\$397,378	\$349,936

Time to Do Our Make Up by Edie Schmidt



For the first time in U.S. history, banks own a greater share of residential housing net worth in the United States than all individual Americans put together. As unemployment drags on and uncertainty about the future increases, some surveys are reporting disturbing increases in domestic violence and child abuse. By this time, nearly everyone is either being affected or knows someone who is being affected by the economic fallout. Everywhere we look, we see people desperate for a beacon of hope. As Christians, we know there is but one hope and that is the hope we have through Jesus Christ. It can be challenging, even for His people, to keep that knowledge in the forefront of our

minds and even harder to share the hope with those who don't know Him. Thankfully, God is still using Christian radio. The airwaves of The Cornerstone continue to pass through vehicles, offices and homes carrying the message of hope. This month we will host a make up Sharathon, to make listeners aware of the financial needs that were not met in the spring. It's not our goal or intention to further burden our faithful, regular supporters but to remind those who have not yet given that their support is needed. We thank those of you who give so that the work may continue, and we ask those of you who have not given before to prayerfully consider partnering with us on whatever level God has blessed you to be able to share.

Perfect Timing by Josh Jones



For the past nine years I have enjoyed The Cornerstone's Sharathon. When I was younger I saw Sharathon as an opportunity for fun, food and socializing. Since I have begun working here, I now see all the work that is involved with running this ministry. I have also enjoyed hearing about the impact that this ministry has had on the lives of listeners. I know this because you tell

me on the phone and in person how The Cornerstone has been a blessing to you. We did not make our goal last Sharathon and it could be easy to become anxious in these tough economic times but we know that the Lord provides for His own. Please join us in prayer about this upcoming event. I am eagerly anticipating this make up Sharathon, because I will be able to see, firsthand, how God blesses this Christian broadcast ministry through His people in His perfect time. I hope you will be a part of it.

Prayer Corner

Earlier this year a survey conducted by the Pew Research Center's Forum on Religion & Public Life, showed that prayer is a common religious practice in America. In fact, nearly six-in-ten adults in the U.S. said they pray at least once a day. Among the details in the report was income. Not surprisingly, as wealth increased, prayer decreased. Like many of you, we know about those financial prayers. As most Cornerstone family members know, we did not make our goal in the spring and therefore, we now need to make up that \$70,000, a financial challenge that begs for prayer. Prayer should never be a last resort, but a first choice. That's why we want to ask you to be prayerful in advance for The Cornerstone's upcoming make up Sharathon. We're not closing the doors or going off the air, but we've seen so many disappear around us. We know the importance of taking care of the deficit while it is still manageable. Who knows what God has prepared? He may have prepared one person to make up the balance or He may have a thousand people ready to give seventy dollars each. Please pray for The Cornerstone Ministry this month, that it will continue to be used to share the gospel of Christ and music with a message because God's people recognize its value within the community and do their part to keep it strong.

Listener Feedback...

"I have been a Christian for many years and have been praying for {my husband} to accept Christ as his Savior. It seemed to no avail. Out of respect for me he has always listened to your programs whenever we are in the car. My husband accepted Christ {a few months ago}! What a blessing your ministries are to {him} and me."

"Thank you for bringing a ... Christ-centered atmosphere to all our listening areas."

"It's the first thing I turn on in my kitchen when I wake up. It helps start my day. We are winter visitors. I wish I could take the programs with me."

"I feel like I know each and every one of you. Through Jesus and His message, we all feel like family."

